



# Stella Maris Environmental Research

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# SPONSORSHIP PACKET

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# Why support sea turtle work?!

Sea turtles are an integral link in many ecological food webs throughout the world and definitely our barrier Island in Brevard County, Florida. Feasting on Jellyfish, sponges and distributing nutrients, these world travelers are maintaining the health of Earth's oceans, supporting other marine life all while fertilizing our backyard dune systems. The beginning of an arduous and long life journey begins on the beaches we step foot on every day here in Brevard County, and we want to share the wonders of these amazing “beach farmers” that are cultivating our community.

Guided nighttime sea turtle walks are a state permitted activity offering the least intrusive way for individuals to observe protected Loggerhead sea turtles during their nesting activity. Night walks are an integral part of sea turtle conservation and protection, the more the public knows of the importance of sea turtles, the lower their chance of becoming extinct or losing their nesting habitat. The results of the walks are reported back to the Florida Fish and Wildlife Conservation Commission to help learn more about sea turtles and ways to encourage their population recovery.

We provide these experiences to bring the public within reach of important marine ecosystems and to make conservation personal. Research has shown that exposure to nature contributes to physical well being and connects us to one another. There has never been a better time to get a little sand under your feet.





## The Numbers

Guests registered: ~500 preregistered participants for the nesting season to attend our guided night walks, in accordance with Florida Fish and Wildlife Conservation Commission permit regulations. In addition, we are permitted to include unregistered beachgoers in our educational efforts, greatly increasing our audience.





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# Our Reach (As of June 2020)



25,000+



30,000+  
visitors



4,500+



2,000+  
Subscribers



# Why partner with us?

Stella Maris Environmental Research is a remarkable non-profit organization focused on reducing the negative human impacts on natural sea turtles habitat and making the world more beautiful for people. We strive to provide local communities with wildlife encounters and assist with sharing information leading to worldwide ecosystem conservation, protection and management.

Our partnerships provide businesses with engagement opportunities inside a large and committed network of green-minded consumers and show your company's commitment to preserving the natural world in all of its wonder.

Consumer Friendly: Our sea turtle work is easy to share and attractive to people across all demographics. The natural world is growing in value and people want to be included in its growth.

Eye Catching: We provide high quality logos, photos and videos available for use by partners to help promote the partnership.

Leadership: Stella Maris Environmental Research has taken projects that bring attention to current environmental issues, filling areas of great need in a globally important nesting beach.

Large Reach: For a Florida-based organization, we have a large and worldwide audience following and attending our events.

True partnership: We actively seek out ways to promote our partners and benefit both organizations, not just collect checks.

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# Sponsorship opportunities

We partner with small businesses and industry leading corporations to help save sea turtles and all marine life.

- Cause Marketing and Product Partnerships

Our sea turtle programs partner with leading green businesses where a portion of the product revenue goes to help save sea turtle from hatchlings to nesting ages. With every partnership, we allow use of our logo for product packaging and promote the partnership through our social networks and website.

- Event Sponsorships

Events bring in thousands of eyes passing by your company's information. Varied levels of sponsorship offer greater exposure to attending guests and followers. We allow use of our attractive graphics for partner promotion and distribution of company information at events. You can choose to sponsor the events for the season or individual events.

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# Sponsorship levels

## Lead Sponsorship (1 total): Giant Manta

- Minimum \$5000 Donation
- Display of banners, and acknowledgement as the sponsor of the night walk season
- Use of our logos, photos and videos
- Logo and link at the top of our sponsorship page
- Promotion at event and on our social media platforms: Facebook and Instagram
- One link per year to our full email list
- Eligible for our promotional event ticket giveaways
- Email list sign up for business at events

## General Table Sponsor (3 total): Sandbar Shark

- Minimum \$1500 Donation
- Sponsorship one 1 walk per week for 2 months.
- Use of our logos, photos and videos
- Logo and Link listed as the table sponsor on sponsorship page
- Sponsor acknowledgement as event table sponsor
- Business card, flyers and swag display + giveaway

## Raffle Sponsor (3 total): Cobia

- Minimum \$1000 Donation
- Sponsorship of Raffle once per week for 2 months.
- Use of our logos, photos and videos
- Logo and Link listed as the raffle sponsor on sponsorship page
- Sponsor acknowledgement for raffle weekly
- Business card display + giveaway

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# Partner Guidelines

- We partner with companies that:
  - Promote wild and healthy oceans and will promote our work to their customers.
  - Are aware of the need for reducing environmental impact; including energy use, waste production, and habitat degradation.
  - Encourage diversity in the company and the community.
  - Do not have direct negative impacts on sea turtles or other marine life.
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# About us

Stella Maris Environmental Research, inc. is a 501(c)(3) not for-profit environmental research organization focused on bringing attention and solutions to current environmental issues, serving alongside environmentally focused groups and authorities. Our sustainable development goals include providing local communities with environmental education to make informed decisions about ecosystem protection and management. We are based in the heart of the Archie Carr National Wildlife Refuge (ACNWR) in Brevard County Florida, arguably the densest nesting ground for Loggerhead sea turtles in the world, the most significant nesting grounds for Green sea turtles in North America and a minor nesting area for the vulnerable Leatherback sea turtles. Stella Maris Environmental Research is permitted (MTP 21-149) to offer guided sea turtle watches and public nest productivity evaluations (Nest Digs) within the refuge and to perform marine sea turtle hatchling research (MTP 21-235). In 2020, we researched the fate of over 30,000 baby sea turtles in order to increase their survival rates and intend to expand our conservation and recovery work to save sea turtles.

Tax ID number: 47-3739298

[www.stellamarisenvironmentalresearch.org](http://www.stellamarisenvironmentalresearch.org)

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